

CEE TEE WORLD

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A NEWSPAPER FROM : **CT GROUP**

CT Group Organises a Webinar on Legal Career Opportunities in The Corporate World

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CT University Announces Scholarships For Upto 5 Crores To Flood-stricken Students

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Ph.D. Chamber of Commerce and Industry Awards CT University "Best Emerging Private University of Punjab 2023"

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CT GROUP HOSTS IMSEMTI 2023 VIETNAM: 6TH INTERNATIONAL CONFERENCE ON ENGINEERING, MANAGEMENT, AND TECHNICAL INNOVATION



CT Group hosted IMSEMTI 2023 Vietnam: 6th International Conference on Engineering, Management, and Technical Innovation. The conference was held on 17 July 2023 in Vietnam, bringing together renowned experts, researchers, academicians, and industry professionals from around the world. IMSEMTI 2023 Vietnam provided a platform for knowledge exchange, collaboration, and networking in engineering, management, and technical innovation. The conference featured insightful discussions, interactive sessions, and presentations on cutting-edge research and advancements in various disciplines. One of the highlights of the conference was the presence of esteemed keynote speakers, Prof. Dr. Andreas Stoffer, Professor of Management, International University, SDI, Munich, and Dr. Mojo George, Senior

Lecturer, RMIT University, Vietnam. Dr. Andreas Stoffer is a renowned management expert and has contributed to the field through his research and publications. He shared his insights into the latest trends and developments in management and its impact on society. Dr. Majo George. Another esteemed keynote speaker is a distinguished business professional. With his vast experience and expertise, he has driven organizational growth and innovation. Research scholars from the USA, Dubai, Ajman, the Indian states of Punjab, Assam, Dr. Meeta B Seta from Mumbai, Dr. Joseph Paul from Andhra Pradesh and many more contributed to research papers. They discussed advances and challenges in their respective fields. The conference also saw the exchange of ideas and knowledge sharing among the participants. Dr. Varinder Rana, Department Chair, Department of

Hospitality and Tourism, City University, Ajman, UAE also contributed. Dr. Rana's contributions further highlighted the collaborative spirit of the conference, leading to a wealth of knowledge shared by all. Chairman of CT Group & Chancellor CT University Charanjit Singh Channi virtually attended and provided valuable insights from his experiences. Managing Director of CT Group & Pro-Chancellor CT University, Dr. Manbir Singh, Director TQAC, Dr. Jasdeep Kaur Dhama, Deputy Director of Centre for Career Planning and Counselling, Mr. Nittan Arora, Principal School of Law, Dr. Simranjit Kaur Gill, CT University, and Head of Engineering and Technology, Professor Dr. Jimmy Singla were the attendees.



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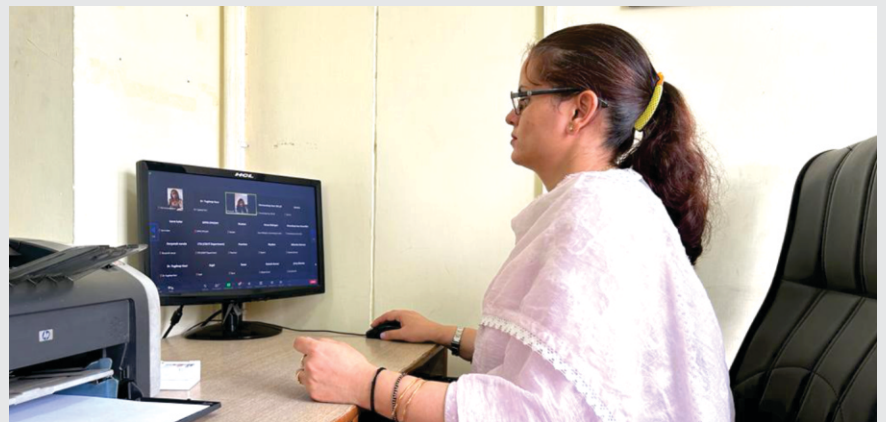
NEWS

From the desk of
Dr. Manbir Singh



We are introducing CT Tech Mart, our one-stop destination for unique and personalized accessories. At CT Tech Mart, we specialize in providing high-quality 3D printed items, wooden crafts, and customized products. These products are customized in our Robotics Lab and RICE (Research and Innovation Centre for Excellence) using an in-house 3D printer. Now that we have all the tools, all we need are your thoughtful ideas to reach their fullest potential. We look forward to hearing your ideas and working with you to create a better tomorrow. Together, we can make a difference in robotics and 3D printing. Let's get started!

CT GROUP ORGANISES A WEBINAR ON LEGAL CAREER OPPORTUNITIES IN THE CORPORATE WORLD



The CT Institute of Law organized a webinar on Legal Career Opportunities in the Corporate World. The resource person was Ms. Soumya, Advocate Supreme Court of India and founder of Avant Garde Corporate Communications (Law Firm and Legal Services), Noida, Uttar Pradesh. The webinar focused on the various opportunities available to legal professionals in the corporate world. Advocate Soumya enlightened the students about the scope of corporate law. She explained to them how students could make their mark at various law firms. During her presentation, she discussed the latest developments in

intellectual property law, including patents, copyrights, and other related topics. She encouraged students to look for internships and part-time opportunities to get a head start in this field. She also urged them to take up courses and certifications that could further their knowledge and skills. According to Dr. Yugdeep, Principal CTIL, these opportunities allow students to gain industry-relevant experience and prepare them for challenges in the legal landscape. She also added that such webinars will equip students to stand out from the competition and make them more attractive to employers.

Ctians: Promoting Road Safety for a Safer Tomorrow



CT Institution of Management & IT students conducted a Helmet awareness campaign. The campaign was to raise awareness of helmet use. Students actively participated in the campaign. Dr. Yogesh Chhabra, Campus Director, motivated the student participants. The college's surrounding areas were covered by the

campaign. During the program, all students carried placards with slogans promoting helmet safety. The campaign was an enormous success and the students spread the message of safety while driving. The overall response was very positive and the students were happy with the campaign outcome. Students took a proactive effort to reach out to two-wheeler

**HURT YOUR HELMET
NOT YOUR HEAD**
Above all, always wear a helmet



riders and create awareness to start wearing helmets immediately without delay. The rally ended successfully with students returning to the College Campus. Refreshments were provided for the participants and faculty members who actively participated in the rally.

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IN THE NAME OF DEEPPFELT PATRIOTISM, CT UNIVERSITY RAISES ONE OF THE REGION'S LARGEST NATIONAL FLAGS



In the spirit of the ongoing AzadiKaAmrit Mahotsav, the Department of Student Welfare, CT University in collaboration with the National Cadet Corps (NCC) and National Service Scheme (NSS), organized a grand Flag Hoisting Ceremony at CT University, marking a significant milestone in the institution's commitment to promoting unity and patriotism. The highlight of the ceremony was the installation of a magnificent 25-meter flag, one of the largest in the region, proudly standing tall at CT

University. This monumental flag symbolizes our deepest love and unwavering devotion to our magnificent nation. Esteemed guest Colonel Naresh Kumar, Commanding Officer of 3 PB BN NCC Ludhiana, graced the occasion as the esteemed chief guest. In his comment, Colonel Naresh Kumar expressed his admiration for the event. He stated, "I am truly honored to witness such a grand Flag Hoisting Ceremony at CT University. The dedication and enthusiasm shown by the NCC, NSS

cadets, and Foundation Class are commendable. This flag serves as a beacon of unity and strength, reminding us of our responsibility towards our nation." Chancellor Charanjit Singh Channi also shared his thoughts on this historic occasion. He stated, "CT University takes immense pride in hosting this momentous Flag Hoisting Ceremony. Our students' active participation and dedication to upholding unity and patriotism values are truly inspiring. This flag stands as a testament to our

commitment to nurturing responsible citizens who contribute positively to our society." On this occasion, Chancellor Charanjit Singh Channi, Vice Chairman Harpreet Singh, Pro Vice-Chancellor (officiating) Abhishek Tripathi, Director Planning and Development Dr. Ati Priye, Deputy Director, Department of Student Welfare Davinder Singh, Dean Academics Dr. Avadhesh Kumar Gupta, Heads of Schools, Faculty and Students were present.

DELICIOUSNESS DELIVERED: CAFÉ ARYANA, A STUDENT-LED START-UP



Café Aryana, a student-led start-up at CT Group, is a testament to the entrepreneurial spirit and creativity nurtured within the institution. By combining tradition with innovation, Café Aryana offers a diverse range of high-quality baked goods while promoting

sustainability and social responsibility. With its unique student-led approach, Café Aryana stands as an inspiring example of how young entrepreneurs can create successful ventures while gaining valuable real-world experience. Café Aryana is a shining example of how businesses can be

both profitable and socially responsible. The success of their student-led venture highlights the importance of institutions like CT Group in cultivating the next generation of entrepreneurs. It is a testament to the power of youth to make a difference.



ALUMNI ICONS

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(PUNJAB)

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RATAN TATA

COMFORT FOOD
INDIAN OR CHINESE



FAVOURITE BOOK
RICH DAD POOR DAD

HIDDEN TALENT
ORATORY SKILLS

Shivani
MBA HR/FINANCE
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About CT - GROWTH

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PERSONAL HERO
MY FATHER

COMFORT FOOD
INDIAN



FAVOURITE BOOK
A MIDSUMMER NIGHT'S DREAM

HIDDEN TALENT
I CAN MAKE PEOPLE LAUGH

Nisha Sharma
B.TECH CSE
ALGOSON SOFTWARE

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PERSONAL HERO
GURNAM BHULLAR

COMFORT FOOD
INDIAN



FAVOURITE SUBJECT
FRONT OFFICE

HIDDEN TALENT
SINGING

Onkar Sharma
BHMCT
LE MERIDIEN HOTEL

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FATHER

COMFORT FOOD
IRANIAN



FAVOURITE BOOK
RICH DAD POOR DAD

HIDDEN TALENT
SINGING

Ujjwaljeet Singh
MBA
AXIS BANK

About CT - GROWTH

Here are a few glimpses of an unshakable mettle.

GLIMPSE

CT UNIVERSITY ANNOUNCES SCHOLARSHIPS FOR UPTO 5 CRORES TO FLOOD-STRICKEN STUDENTS

CT University, a leading educational institution known for its commitment to social welfare, is proud to announce a groundbreaking scholarship program aimed at supporting students from flood-affected regions. With an allocation of Rs 5 crore, the university aims to provide deserving students from these areas with the opportunity to pursue their higher education ambitions. The recent floods in the

northern regions have caused immense devastation and disruption, affecting countless individuals, including students. To alleviate grief and losses, CT University has initiated this scholarship to reduce the burden and financial aid students' future. The scholarship fund will cover tuition fees, accommodation expenses, and other educational costs.



Chancellor of CT University Charanjit Singh Channi expressed his enthusiasm for the scholarship initiative. He stated, "We are deeply concerned about the plight of students from flood-stricken regions in Punjab and Himachal, who face tremendous challenges in continuing their education. Through this scholarship program, we aim to alleviate their financial burden and provide them with an opportunity to rebuild their lives."

STAR CAST OF MUNDA SOUTHALL DA PEPPS UP THE CAMPUS OF CT GROUP OF INSTITUTIONS



A wave of exhilaration ran through the campus as the star cast of the upcoming Punjabi film Munda Southall Da - Armaan Bedil and Tanu Grewal visited CT Group of Institutions for their movie promotion. Amidst the cheers and applause, the stars interacted with the students. Students were thrilled to be part of this event and had a memorable experience. The film is directed by the renowned Punjabi artist Sukh Sangera. CT Group Vice Chairman Harpreet Singh and Dean of Student Welfare Division Dr. Arjan Singh felicitated the star cast and wished them luck.

They also thanked the students for their enthusiasm and support. The stars expressed their gratitude to the CT Group for organizing the event and thanked the students for their enthusiasm. They encouraged the students to pursue their dreams and be passionate about their goals. The event was a great success, and the students left with huge smiles on their faces. Tanu, the lead actor in the movie said, "It was a fantastic experience to be here and interact with the students. I hope they enjoyed the event. I look forward to seeing more of their support in the future."



Chandrayaan 3

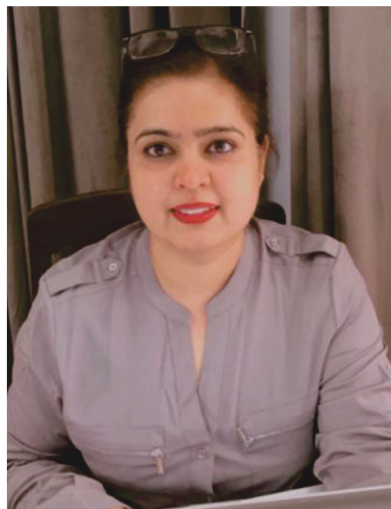
14th July would be inscribed in golden letters for India's Space Centre. Chandrayaan-3, India's third moon mission and its second attempt to make a soft lunar landing, blasted off successfully from Sriharikota.



Guts and Glory of the World # 1- Carlos Alcaraz!

OPINION

Building up Entrepreneurs through IT-enabled ideas



Article Written By:
Ms. Manjeet K Jaura
Assistant Professor
CTIMIT

rejection letters in return? Now it is high time to look forward to a solution instead of looking around for a job and interview call. Let's open the floodgates to more awareness and self-reliance. In recent years, there has been a concept that is now gaining widespread popularity. It is called freelancing which means 'BE YOUR BOSS'. A freelancer is a person who is self-

employed and can work on their own will, at their own pace, at their place, and above all their shelter. No University or college has yet introduced this concept and practiced and motivated their youngsters to be PLACEMENT-READY and never tried to build an Entrepreneur out of their budding Engineers, Management Graduates, or technically equipped Youngsters. CT Group of Institutions has now decided to implement this concept, which has been present for years but

was never taken advantage of by any educational institution. CT Group Institutes is soon introducing under training and placement program training for understanding the mechanism and working of different websites and portals that recruit and hire passionate and professionally qualified youngsters from management, IT, Content Writing, SMM, SEO, Mobile App Developers, Game Developers, Web Developers and designers in all domains.

Do you wish to be a job seeker? Fed up with sending CVs but getting

This article intends to throw light on different aspects and steps involved in the working of such websites and portals that are setting industry trends by opening the doors to vast opportunities like:

1. Software Developer
2. Content Writer
3. Digital Marketing
4. Web/Mobile Developer
5. Front-end Designing
6. Video Editing and Graphic Design
7. Data Entry

Being a freelancer offers a wealth of opportunities, such as utilizing your free time to do this work as a side hustle. With time, converting it into a full-time career whatever the strategy of the beginners, the following 7-step working mechanism is the recipe for sure-shot success.



1. Predefined Skill Set/Domain:

Beginners must decide and define their skill set, domain, or forte. In this regard, it is critical to know and recognize the needs and requirements of a client. It is also critical to know how the academic skill and professional ability of the beginner dovetails with a prospective client. Now, this analysis will guide the beginner to understand their work as clearly as day.

2. Finding a Client Base:

Once the skill set is ready, the next vital step is to look for clients. In practice, clients will not seek out beginners, but it is the other way around, i.e., the beginner must reach out to clients. These clients are always present:

1. Freelance Job Posting Platforms
2. Leverage Existing Social Connections & Professional Networking
3. Marketing, advertising & Outreach
4. Social Media & Search Engine Optimization



3. Develop a Pricing Structure:

After establishing the client base, the next step is to decide what price to charge the client. Generally, two types of pricing models budding freelancers use hourly pricing & project-based fixed pricing. In addition to the competitive price, it also depends on the industry, the duration of the project, the freelancer experience, the complexity of the project, the urgency, and above all, the price that the competitors charge.

4. Portfolios/Testimonials:

The next step for budding individualists is to set up a portfolio. Past success stories and reviews by clients can be shared on the freelancer's profile for prospective clients to see. This way the individualist can showcase not only their capabilities but also their area of specialization/expertise.

5. Write a Compelling Proposal:

After these steps, there is another crucial step called submitting a proposal. An individual who wants to carve out a distinct niche submits a proposal stating what they can do. They outline their skills and the services they can render and the amount of time it takes to finish a specific job. Many beginners tend to send a generic/common-for-all proposal or cover letter to their would-be clients which is not a recommended practice because a prospective client generally feels more convinced when they find a specific/customized and case-to-case individualized proposal.

6. Forge a Bond With Clients:

There is no doubt that the consumer is the king of business. A cordial client relationship is as vital to an individualist as breathing. No doubt the motive of the budding/established freelancer is to work for money only. However, successful relationships with clients, especially satisfied clients, help generate referrals and thus drum up business for the entrepreneur.

7. Hone Your Skills For Continuous Growth:

The more you learn, the more you grow, just as life never stops teaching. The world of science and technology, skill sets, software, applications, and their platforms are continually changing, so freelancing is not exempt from regular updating and upgrading. **THEY ALL ARE ENTREPRENEURS.**

HONOUR

PH.D. CHAMBER OF COMMERCE AND INDUSTRY AWARDS CT UNIVERSITY
"Best Emerging Private University of Punjab 2023"

CT University is delighted to announce that it has been honored with the esteemed title "Best Emerging Private University of Punjab 2023" at the highly acclaimed PHD House Delhi. In partnership with Business Connect Magazine and the Ph.D. Chamber of Commerce and Industry, Dialogue India, and Business Connect Magazine recognize CT University's outstanding contribution to education. This prestigious award reflects the university's unwavering commitment to providing outstanding academic experiences. It empowers students with the skills and knowledge they need for a successful future. Expressing his gratitude, Chancellor Charanjit Singh stated, "We are incredibly honored to receive this prestigious recognition as the Best Emerging



Private University in Punjab." This achievement is the result of our dedicated faculty, hardworking students, and supportive staff. It is a reflection of our unwavering commitment to providing world-class education and preparing our students to become leaders in their respective fields." Pro Chancellor Dr. Manbir Singh added, "Receiving this esteemed title is a true validation of our vision to create a dynamic and nurturing environment that fosters innovation, academic growth, and holistic development. We are grateful to Dialogue India and Business Connect Magazine for acknowledging our contributions to education and for recognizing the efforts of the entire CT University community."

CTPS PACES INTO A GALORE OF HOLISTIC DEVELOPMENT

The educational trip to Dubai offered a unique blend of cultural immersion, innovation, and educational enrichment. CTPians visited CT School Ajman, CT University Ajman, and CT American School during their Dubai trip. The Memorandum of Understanding was presented and finalized. It was a positive experience for us and our students. This trip has opened up a world of opportunities. We hope this collaboration will provide students with new opportunities to grow and learn. Hopefully, this program will lead to positive results.

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CITY PRIVATE SCHOOL



BACK PAGE

Congratulations!

IKG PTU Merit Holders

April-2022

Bachelors of Science (Animation & Multimedia Technology)



Ritik Nanda
9.09 CGPA



Mukesh Giri
8.7 CGPA



Karanjot Singh Jheeta
8.6 CGPA



Inderdeep Singh
8.51 CGPA

You deserve all the accolades of these prestigious positions

4 students of B.Sc. AMT got merit positions at IKG Punjab Technical University. Ritik Nanda earned second position in the university with a 9.09 CGPA, followed by Mukesh Giri with an 8.7 CGPA for sixth place, Karanjot Singh with an 8.6 CGPA for seventh place, and Inderdeep Singh with an 8.51 CGPA for ninth place. CT Group of Institutions North Campus wishes them a prosperous future. We commend you for your outstanding performance and congratulate you on this well-deserved recognition. Your merit positions are a testament to your abilities and a stepping stone toward a bright and successful future.

Congratulations!

IKG PTU Merit Holder

B A Journalism and Mass Communication

April-2022



Briksha
8.34 CGPA



Riya Suri
8.27 CGPA

We wish you continued success and fulfillment

2 students of B.A. Journalism and Mass Communication got merit positions at IKG Punjab Technical University. Riya Suri obtained the seventh position at the university with an 8.27 CGPA, followed by Briksha with an 8.34 CGPA. CT Group of Institutions North Campus is proud to have produced two shining stars who achieved incredible success, setting an example for future students to follow.

Congratulations!

IKG PTU Merit Holders

April-2022

Bachelors of Hotel Management & Catering Technology



Kunika Lath
9.0 CGPA



Gulshan Saini
8.87 CGPA



Vishwas
8.76 CGPA



Karan Kumar Sharma
8.74 CGPA



Monika Singh
8.73 CGPA



Nitin Sandhu
8.3 CGPA

A display of discipline determination and focus

Bachelor of Hotel Management students from IKG Punjab Technical University received merit positions. Kunika Lath ranked first in university with a 9.0 CGPA, followed by Gulshan Saini with an 8.87 CGPA, and Vishwas with an 8.76 CGPA. Fourth, fifth, and sixth places were taken by Karan Kumar Sharma (8.74 CGPA), Monika Singh (8.73 CGPA), and Nitin Sandhu (8.3 CGPA). All these students have worked hard and achieved this success.



“The will to win, the desire to succeed, the urge to reach your full potential. These are the keys that will unlock the door to personal excellence.” -Confucius

In an awe-inspiring demonstration of unwavering determination and burning desire to succeed, Harshita, a Class 7A student, emerged triumphant. She secured the first position in a highly competitive swimming competition organized by Decathlon at Doaba College in Jalandhar.