

CEE TEE WORLD

Price ₹ 1/-

A NEWSPAPER FROM : **CT GROUP**

**CT Institute of Law
Organises Departmental
Moot Court Competition**
• SEE AT **PAGE NO. 2**

**CT Group & CT University
Organises 'Cake Mixing
Ceremony'**
• SEE AT **PAGE NO. 5**

**CT University Spreads
Message of Fitness
at WOW**
• SEE AT **PAGE NO. 8**



CT UNIVERSITY HOLDS 1ST CONVOCATION



As the graduates filled the room, the excitement was palpable and the spirit was strong. This cheerful and heart-warming scenario was witnessed at 1st Convocation of CT University. As many as 1600 postgraduates and graduates of 2018 to 2022 passed out batches were awarded degrees in a convocation ceremony organized in open air theatre, CT University.

The Chief Guest for the occasion was Hon'ble Speaker, Punjab Legislative Assembly S Kultar Singh Sandhwan. He delivered the Convocation Address. In his address, S Kultar Singh Sandhwan shared the tale of his success and stressed on the introduction of new technology. He said, "I congratulate all the degree holders today as it's the reward of their hard work and sincerity during their college days. Go and Face the real challenges in the world, explore the best out of you and focus on positivity. You must work hard with a positive mindset in order to touch the pinnacle of

success." The welcome speech was delivered Hon'ble Chancellor Charanjit S Channi. The convocation was organised by Registrar, Sarabpreet Singha along with Examination controller Dr. Parveen and Dean Academics (Off.) Dr. Pooja. At the convocation, more than 1600 students of Pharmacy, Hospitality, Engineering, Law and other streams were honoured. Achievers from various programs were honoured with the University Gold Medals, and Merit Certificates. In total, 96 Gold Medals were presented to the distinguished achievers.

Charanjit Singh Channi, Chancellor, CTU said, "My experiences prompt me to say that today's Achievement may fade or even forgotten. The applause and appreciation may become a distant memory. Your certificates and medals may gather dust on a shelf or displayed on the wall. But you always will be remembered for caring enough, for helping someone, for making someone feel special and

appreciated for being the kind. I have no doubt that you will get the very best in life." Pro-Chancellor Dr. Manbir Singh and Vice Chairman Harpreet Singh thanked the Chief Guest for accepting to grace this day with his presence.

On this occasion Sh. Deepak Bali, Advisor Art, Culture & Languages, Govt. of Delhi; Dr. Harsh Sadawarti, Vice President, Desh Bhagat University; Dr. Naresh Nagpal, Former Additional Director, Department of technical education and industrial training, Chandigarh, Punjab ; Mr. Vikas Heera, SDM Jagraon ; Ms. Saravjit Kaur Manuke , MLA Jagraon ; Mr. Harjeet Singh SSP Jagraon; Mr. Navdeep Singh Dy. CEO DBEE Ludhiana Govt. of Punjab; Mr. Mandeep Pahwa MD Avon Cycles ; Mr. Amit Sharma Director, Vast Linkers and many other industrialists were present along with the faculty of CT University.



Speaker Punjab Legislative Assembly S Kultar Singh Sandhwan confers degrees on more than 1600 students at 1st Convocation of CT University

NEWS

CT Institute of Law Organises Departmental Moot Court Competition

CT Institute of Law organized the Intra Departmental Moot Court Competition at their Moot CourtRoom .Adv. Harjeet Singh member of District Bar Association Jalandhar attended the Inaugural Function as the Chief Guest.Moot Court competition is very important for law students as it enhances the ability, way of approach and thinking capabilities of the students as they prepare themselves to be part of the judicial system in the near future, also added that Moot court competition enables students to have an inkling of the court proceedings once they pass out from their universities, it also enhances the overall development of an individual, to apply

the knowledge one has acquired throughout their courses. BA.LL.B. and B.COM.LL.B



IX semester participated in it. Each team had 3

participants (2 mooters and 1 researcher). Gurbinder Kaur, Manpreet Kaur, Harsharan Kaur. Team no A were the Winners, team no- C Sapna, Shefali, Samriti were declared as the First Runner Up and Team no. D. Ramneek Kaur, Harbhajan Singh, Ishwinder Singh were declared as the Second Runner Up. Adv Ravish Malhotra, Adv. Vikram Sharma, Speaking on the occasion, Advocates stated that it was their privilege to be part of the Intra Departmental Moot Court Competition they encouraged the students and stated that winning and losing are both very temporary things .At last the title for the Best Mooter was bagged by Mansi student of B.Com LLB semester-IX.

CT UNIVERSITY HOLDS A BLOOD DONATION CAMP



With the intent of Corporate Social Responsibility, The Department of NSS, CT University Ludhiana organized a 'Blood Donation Camp' under the guidance and supervision of Gurdev Hospital, Ludhiana and Bhai Ghanaiya Ji Mission Sewa Society. During the camp, 100 students and faculty members donated their blood voluntarily. A contingent of 10 team members comprising doctors and technicians from

Gurdev Hospital, Ludhiana and Bhai Ghanaiya Ji Mission Sewa Society contributed effectively to the camp. The students were counseled on the safety and significance of Blood Donation in societal interest. Dr. Manbir Singh, Pro Chancellor, CT University highlighted the importance of Blood Donation which can help to save thousands of lives. He inspired the students to come forward and donate blood to safeguard the lives of others.

Dr. Satish Kumar, Vice Chancellor (off.), CT University said 'We strongly believe in sensitizing our students towards developing social sensitivities and a strong need for blood donation drives amongst the youth of the country towards the cause. It is certainly a good way to solve the problem of blood shortage in India.

More than 100 students donated blood in the camp

'TREASURE HUNT' Organises in CT Group of Institutions, North Campus, Maqsudan

Games have become an integral element of present day education. They teach them the qualities of discipline, sportsmanship, team spirit and leadership. They also enhance the physical and mental development of students. The Department of Management organized a treasure hunt fun activity for the students on 29th November 2022. Maximum 5 members in each team were allowed. Each team had to be presented with a group of puzzles, or clues, which teams had solved in order to find a piece of information. At the end of the event the winning team was awarded with the gold medals as treasure by Dr. Yogesh Chhabra campus director and assistant director Dr.ramandeep Gautam.



PAGE 3

ANNUAL DAY CELEBRATION IN CT PUBLIC SCHOOL

“NAVRAS- THE ESSENCE OF LIFE”



CT Public School celebrated its Annual Prize Distribution Function "NAVRAS-The Essence of Life" on with great splendour and zest. The dignitaries present were S.Charanjit Singh Ji Channi, Chairman CT Group, Co Chairperson, Ms. Parminder Kaur Channi, Dr Manbir Singh, the Managing Director, Harpreet Singh, Vice Chairman, Principal Daljeet Rana, Vice Principal, Sukhdeep Kaur and students. The Cultural Programme based on Navras and the celebration of 25 glorious years of academic excellence, comprised Welcome Dance, Qawwali, Western and bhangra that filled the environment with rhythm, hues and vibrancy. The Principal, Mr. Daljeet Rana shared the School's achievements through the Annual Report of the past session. Meritorious students were given prizes for excellence in academics and other inter school and Sahodaya competitions. He contended that CT Public School standing firm and indomitable for 25 years is an institution for imparting great education by grooming students in extracurricular and co-curricular activities. The Chairman, S. Charanjit Singh Ji Channi, in his address opined that CT Public School is a reputed school and the credit for taking it to such height of success goes to the relentless and dedicated efforts of the entire CT team. He further added that the school excels in all fields of learning and congratulated the school for carving a niche for themselves. The Vote of thanks was proposed by Mrs. Sukhdeep Kaur, the Vice Principal of school, who extended her warm regards to everyone present at the annual function. The programme culminated with the National Anthem.



VARIETY

Department of Media Studies Inaugurated Web News Channel on Journalism Day



Department of Media Studies CT Group of institutions, North campus inaugurated their Web News channel named CT North Campus News on the occasion of Journalism day. The channel will be operated by the students and first news bulletin and entertaining survey programs were

also shot for news channels. The purpose of this news channel was to help students develop their skills are an indispensable requirement for a good career. Students were overjoyed with the shooting for their channel in the observation of COD Ms. Anisha Kundra, Asst. Prof Ms. Deeksha, Asst. Prof. Mr.

Navkaranpal Singh. At the end of the event our respected COD Ms. Anisha Kundra encouraged the students with their kind words and honored the participants.

CT University, Launch the "CT Business Foundation Technology"

CT University, Ludhiana launched the CT Business Foundation Technology Business Incubator at its campus. The incubation centre was inaugurated by Mr. Manuj Mehta, Representing Official from Startup India, Dr. Sumeet Suseelan, Chairman Assocham, Dr. Munish Jindal, CEO, MentorX, Mr. Sandeep Bhudhiraja, SVP, Yes Bank, Mr. Pritam Singh, AVP, Yes Bank, Mr. Dalbir Singh, AVP, YES Bank and Mr. Navdeep Singh, Dy. CEO, DBEE Ludhiana, Government of Punjab in the presence of S. Charanjit Singh Channi Chancellor, CT University, Dr. Manbir Singh, Pro Chancellor, CTU, Dr. Satish Kumar, Vice

Chancellor (Officiating), CTU and Ati Priye,



Director of Planning and Development, CTU.

The Incubator will ensure that start-ups incubated in the CTU campus benefit from the start-up ecosystem of the Punjab Region which would offer them more opportunities to grow and connect with mentors, investors, and established companies in their respective sectors. This Incubation centre aims to further develop the startup ecosystem in the state by fostering Start-ups to scale up to attain a competitive edge. Current students incubated in CT Business Foundation, on completion of their courses, will have the option to scale up their operations and explore market possibilities.

DEPARTMENT OF BUSINESS MANAGEMENT, CTIEMT ORGANISES A GUEST LECTURE ON WOMEN ENTREPRENEURSHIP



The title of the lecture delivered was Be an Iron Lady! Be Financially Independent! The expert Ms. Bhavini Tejpal, Assistant Professor, Markanda National College, Kurukshetra discussed about various entrepreneurial opportunities available to women in today's scenario. Modern entrepreneurship is the process through which the entrepreneur and employees are devoted to the opportunities at

hand. This changes the concept of what constitutes entrepreneurship. She discussed about various entrepreneurial options available like Drop shipping, one of the best business opportunities from home. Consulting, one of the most common business opportunities, Website Flipping, Freelancing, Blogging, Affiliate Marketing, App Creation etc. Furthermore, detailed discussion on all entrepreneurial opportunities followed by

queries by the students and faculties. It was an interactive and informative session. Students of MBA, BBA and B Com actively participated in the lecture. She also discussed the importance of meditation, healthy body and healthy mind for a successful career and life which changed the audience perspective towards life.

GLIMPSE

CT GROUP & CT UNIVERSITY ORGANISES
'CAKE MIXING CEREMONY'

Department of Hotel Management organised a cake mixing ceremony to commemorate the pre-Christmas celebrations, at South Campus, North Campus & CT University. The students along with the faculty members prepared a mix for the Christmas cakes in which almonds, cashews, walnuts, candied ginger, prunes, raising, tutti fruity and glazed cherries were mixed and soaked in wine, brandy & rum for a fortnight. Then using this mix cakes are prepared, especially the Christmas plum cakes in order to celebrate the birth of Lord Jesus Christ. The students were in a joyous mood to celebrate this festival of joy and merry. The décor and ambience was also related to the Christmas theme. Dr. Manbir Singh, Managing Director, CT group & Pro Chancellor CT University motivated the students to boost their morale and keep shaping their talent by organizing and participating in more such events which in turn shapes them into real hotel professionals.



CT Students Outshine in Inter Zonal Youth Festivals



The past few days have been full of glory for CT Group of Institutions as the students have bagged numerous awards in the IKG- Punjab Technical University Inter Zonal Youth Festivals. After practicing for days and nights under the guidance of Nittin Arora, Dy. Director, Division of Student welfare, the students have bagged 5 Gold medals, 3 silver medals and 3 bronze in IKG-PTU Inter Zonal Youth Festivals 2022 and fetched the Overall Trophy in Music. They have managed to bag gold medals in Solo instrumental (Tabla), Group shabad, Group song, Vaar singing, Group song western, where as silver in Solo ghazal, Solo folk, solo classical. Bronze in Mime, Skit & One act play. Not only this students of CT musical society Mayank, Sourav, Rohit bagged silver medals in solo categories. Tanu, one of the participants said, "It has been a wonderful learning experience for us to have participated in this competitive event. The experience will last forever in our life diaries." Not only this, one student of CT Institute named Sachin, bagged first position in Solo instrumental (Tabla) IKG- Punjab Technical University Inter Zonal Youth Festivals. On his achievement, he said, "Singing and playing instrumental has always been my passion and the college has showed trust on me and made me participate in this competitive event." CT Group Chairman Charanjit S Channi and Mr. Harpeet Singh, Vice Chairman congratulated all the winners for their outstanding performances and wished them luck for their future endeavors as well.

CT students bag 5 Gold, 3 silver, and 3 Bronze in IKG-PTU Inter Zonal Youth Fest 2022

OPINION



Mr. Divoy Chhabra
Principal, CTIHM

Revenge Tourism- From Shortage of Hospital Rooms to Hotel Rooms

The world faced shortage from Hospital rooms to Hotel rooms. In May 2020, there was a shortage of hospital beds. In July 2021, there is a shortage of hotel rooms. India experienced a release from lockdown triggering a sort of “revenge tourism.” The similar trend was experienced at every tourist destinations across India. With hotels running at 100% occupancy, many tourists had to spend the night in their vehicles as they could not find any available hotel rooms. The concept of revenge spending has been experienced by the world, where people over-indulge and make up for the shopping they have missed and is seen as a retail therapy. Similar kind of behavior has been displayed by tourists around the world which is creating an interest for bounce back travel in tourists as well as experts of the tourism industry. The obvious cause of this kind of travel is related to the impending demand caused due to the lockdown and abrupt halt of almost every industry in particular the tourism industry which was a result of the efforts to contain the deadly Corona Virus. Revenge travel was encouraged also due to fatigue at work from home, feeling negative, over-dependency on unhealthy mechanisms like turning to anxiety medication in excess to cope with the situation, sleep problems and physical stress on the body. In spite of the off-

season, people are choosing to travel out of frustration after being locked up for long periods of time. People want to go to places of natural beauty and enjoy in outdoor activities. Industry experts say, when people travel with family, they are willing to spend more on accommodation to make sure that the stay is safe; the area is sanitized, and comfortable. Usually, there are three segments of tour markets first is luxury other being up market and the third being budget. Travel experts opine that they are seeing more tourists within the luxury category and up market though the budget market is yet to take flight. They say that tourists are more likely to stay in distant places with good accommodation facilities. The tourists want to will enjoy nature, relax and rejuvenate by a water body and spend time at a slow pace in an equally peaceful environment. Revenge Travel is also visiting friends and family with equal vigor. Small scale and large-scale industries are slowly encouraging corporate travel and its back across the globe, so international travel is slowly becoming an occasion while being restricted at an identical time. Domestic travel is the most suitable choice for Indian travelers without delay as trends show many headings towards the hills to promote distancing from the crowds. In India, numbers of vaccinations have been exceptionally high, being

administered to the population of the country. Tourists want to step out of their houses after being forced to stay indoors for such a long time, even if it is at the cost of their own safety. This aspect is seen as interesting and experts want to understand the reasons for this bounce back tourism. Another trend that allows people to work from home in a different environment while maintaining hygienic standards is the staycation. According to Expedia, 54% of travellers intended to spend more than they would have prior to the pandemic. This may be because people conserved money because they were unable to spend much during the lockdowns and limitations. The new face of this vengeance travel is a hard-core business traveller who has been working from home and wants to board the plane as quickly as possible. The tiredness that developed in when people were forced to stay inside during the lockdown was one of the most important factors in this journey. People have a natural desire to travel, and after spending time indoors, everyone is eager to see more of the world. People are now looking to the hotel and tourism industries to help them unwind. The COVID-19 problem is an opportunity to reconsider tourism over the long term, therefore the decisions made now will affect tourism in the future.



HONOUR

CTIHM Students got Place at Seven Seas Hotel New Delhi, Under EDP and SDP Programs



CT GROUP
SINCE 1997 Punjab (India)
Running Pre-Nursery to Ph.D. Courses



CT INSTITUTE OF ENGINEERING, MANAGEMENT & TECHNOLOGY,
SOUTH CAMPUS, SHAHPUR, JALANDHAR



**INDIA
ACADEMIA
RANKING 2022-23**

PROUD MOMENT



It's an immense pleasure to share that our Ph.D. scholar Mr. Ashok Kumar, Department of Political Science, CT University has been awarded a Ph.D. degree today under the guidance of Dr. Hakim Singh (Supervisor). Dean's Research office congratulates Mr. Ashok Kumar and Dr. Hakim Singh for this achievement. This is the result of their tireless efforts and commitment to research.

CEE TEE WORLD AT A GLANCE

**CHAIRMAN CUM CHIEF EXECUTIVE
S. CHARANJIT SINGH CHANNI**

Editor : Mr. Mohinder Singh

Executive Editor : Dr. Manbir Singh

Manager Marketing : Mr. Harvinder Singh

Printed And Published : Dainik Bhaskar Printing Press,
Near PWD Guest House, Sirhind Distt. (Fatehgarh Sahib)
and Released from Cee Tee World

For feedback, Write a mail to media@ctgroup.in

CT Corporate Office, 189-L, Seiyu, Model Town, Jalandhar
Ph : 0181-5009620

CT Educational Society, Greater Kailash, Maqsudan, Jalandhar
Ph : 0181-5009553

BACK PAGE

CT UNIVERSITY SPREADS MESSAGE OF FITNESS AT



Promoting the message of healthy living and fitness, CT University along with the support of Commissionerate of Police Ludhiana organized Weekend of Wellness (WOW) at Rakh Baagh, Ludhiana. The Chief Guest for the occasion remained Mrs. Saumya Mishra, Joint Commissioner of police - Law and order, Ludhiana. On this occasion, CT University's Vice Chancellor (officiating) Dr. Satish Kumar; Director, Business Development and Marketing Sahil Kapoor ; Director, Planning and Development Ati Priye ; Deputy Director Student Welfare Davinder Singh were present. People of different age bars participated in this fitness event in which they broke into synchronized dance moves and pumping workouts in a traffic free zone. The streets from 6am to 9am were cordoned off for the citizens. They used the streets for

recreation that promoted health, well-being, fitness, togetherness, and joy. The residents reformed their roads as open-air dance studios, art hubs, gymnasiums, and yoga institutes. The event started with fun-filled and healthy activities like Yoga, Fitness Challenges, Zumba, Cricket, Open DJ, Bhangra, Bollywood dance, Badminton, Soccer, and many more. Mrs. Saumya Mishra, Joint Commissioner of police - Law and order, Ludhiana said instead of using a vehicle for short distance from home, cycling or walking should be done. By doing this the body will be healthy and environment will be free from pollution. Mankirat Kaur, Director, Fettle Fitness Hub said that residents have participated in this event whole heartedly and we as a fitness partner thank CTU for giving us a chance to promote healthy lifestyle in a unique way. Dr. Manbir Singh, Pro Chancellor

of CT University said that the endeavor aimed to encourage people to start walking, cycling, and doing more fitness-related activities in an entertaining way for healthy living, especially after the lockdown. The event is organized on Sunday to promote healthy lifestyle and remind the citizens to reclaim the streets as it belongs to them. Dr. Satish Kumar, Vice Chancellor (officiating) thanked Police Commissionerate, Decathlon, our guests and participants for making this event a grand success once again. The other guests remained Mankirat Kaur, Director, Fettle Fitness Hub; Supneet Singh, Actor/Bhangra instructor from Ashke academy; Bindia Sood, Choreographer; Sanjeev Tyagi, Everest Yoga Institute; Nidhi and Laxmi, LivN Salon, Students from Dreamland Public School, Ahmedgarh Paddlers.



SUPPORTED BY

